

Adelia Borges Bio

Adélia Borges's professional scope has three cornerstones: writing, exhibitions, and talks/classes. She graduated in journalism at the School of Communication and Art of the University of São Paulo (ECA-USP), wrote for many different local and international publications—including *Design & Interiores* magazine, which she directed from 1987 to 1994; and *Gazeta Mercantil* newspaper, where she acted as Design Editor from 1998 to 2001. She has contributed to media outlets such as *Folha de S. Paulo*, *O Estado de S. Paulo*, TV Globo, TV Cultura, Editora Abril, and Bamboo magazine.

She has written or co-written 45 books, including *Janete Costa: Architecture, Design and Folk Art* (2020); *Brazilian Contemporary Furniture* (2013); *Design + Craft: The Brazilian Path* (2011); *Sergio Rodrigues* (2005); and *Designer não é Personal Trainer* (A Designer Is Not a Personal trainer, 2002). Her articles, essays for catalogs, and book chapters have been published in Portuguese, German, Korean, Spanish, French, English, Italian, Polish and Japanese.

Since 1994, she has organized and/or curated over 70 exhibitions in Brazil, Cape Verde, France, Germany, Italy, Japan, Myanmar, Netherlands, Philippines, Portugal, Spain, Thailand, United Kingdom, United States, Uruguay and Vietnam.

. Among them:

- . New Alchemists, Instituto Itaú Cultural, São Paulo, 1999;
- . A History of Sitting, Museu Oscar Niemeyer, Curitiba, 2002;
- . Kumuro—Native People's Stools from the Amazon, Carreau du Temple, Paris, 2006;
- . Brazilian Design Today: Frontiers, Museu de Arte Moderna de São Paulo, 2009;
- . Pure Blends, Pavilhão das Culturas Brasileiras, São Paulo, 2010;
- . Brazilian Biennial of Design, edition 2010, Curitiba;
- . Jewels from Brazil, in four location in England, 2011;
- . In Praise of Diversity, Droog Gallery, Amsterdam, 2012;
- . Ceramics of Brazil, A Casa museu do objeto brasileiro, São Paulo, 2015;
- . Vegetal Origins—Transforming Biodiversity, Centro Sebrae de Referência do Artesanato Brasileiro, Rio de Janeiro, 2016;
- . Pure Gold – Museum für Kunst und Gewerbe, Hamburg; Bancoc, Yangon, Hanoi, Manila and Barcelona, since 2017;
- . Streamline Design, Museu da Casa Brasileira, São Paulo, 2018;
- . Transatlantic Flows through Design, MUDE-Museu de Moda e Design de Lisboa, 2018;
- . NUNO—Contemporary Textile Poetics, Japan House São Paulo, 2019;
- . Between Weaves, itinerant shows at Sesc Vila Mariana, Sesc Guarulhos and Sesc Bauru, 2019/23;
- . Cape-Verdean Creation: Routes, CNAD, Mindelo, 2022 (Curators Adélia Borges and Irlando Ferreira);
- . Playful Sculptures, Museu da Casa Brasileira, São Paulo, 2022/2023;. Artefatos do Sul—Legados da imigração alemã e italiana, Farol Santander, Porto Alegre, 2024.

Since 2016, she has been deputy curator at the Museu de Arte de São Paulo Assis Chateaubriand (MASP), responsible for selecting objects for the MASP Store.

From 2003 to 2007 she directed the *Museu da Casa Brasileira*, the Brazilian design museum, in São Paulo. During her tenure, visitation increased 444%. In 2008, she headed the team that conceived the City's project for the Pavilhão das Culturas Brasileiras (Pavilion of Brazilian Cultures) that would occupy an early 1950s building designed by Oscar Niemeyer at Ibirapuera Park, in São Paulo.

A professor of History of Design at Fundação Armando Álvares Penteado (Faap) from 1998 to 2013, Adélia often offers talks, having spoken in most Brazilian states as well as abroad in Argentina, Australia, Cape Verde, Chile, Denmark, Finland, Germany, India, Japan, Mexico, Panama, Paraguay, Poland, Portugal, Qatar, Sweden, Uruguay, Spain, the Netherlands, the UK, the US, by invitation of renowned institutions such as The Museum of Modern Art (MoMA-New York), Victoria & Albert Museum, Danish Design Museum, Helsinki Design Week, Royal College of Art, and Japanese Institute of Design.

Born in Cassia, Minas Gerais state, in 1951, lives in São Paulo. She is a member of the board in various institutions, both in Brazil and internationally. In 2021 March she received a Doctor Honoris Causa title from the São Paulo State University (UNESP).

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